



In-house, Agency, Operations

We've got it covered...

Head of Research & Insight, Telecoms, Berkshire £65-70,000

You will be responsible for the delivery of a programme of market research which provides key insights from which the company can create meaningful and relevant propositions in terms of brand health, customer satisfaction and market shares. The successful candidate will have a minimum of ten years consumer marketing experience, with a B2B or technology background. Ref.: 2463LM

Research Manager, Clientside, London £30,000+benefits

One of the world's leading ambient and viral advertising agencies have a vacancy for an Audience Research Manager. You will be responsible for budget and for two Research Executives. The emphasis on this role is project managing ground breaking research projects and to maintain, develop and deliver new systems for audience measurement, BARB, NRS is essential. Ref.: 2526LM

Consumer Quallie, London £35,000

Our client are looking for an experienced Qualitative SRE. This is a highly varied role as the work spans social to advertising to consumer to B2B, etc! You will have 3+ years experience within an agency and will be able to develop excellent client relationships. This company offers a competitive salary and benefits. Ref.: 1781KB

Branding Project Manager, Surrey £20-£26,000

Our client is a leading brand consultancy, looking for a Project Manager craving responsibility. Your duties include choosing methodologies, designing sample structures & questionnaires, using statistical techniques & contact with the client to provide insights. The ideal person will have at least 2 years of quantitative experience & ability to speak French or German. Ref.: 2189JN

Business Group Director, Surrey £50-60,000

This world leading market research organisation is looking for a Business Group Director for its IT & Office Products division. Working on a high quality retail tracking service you will provide strategic leadership for the division and management of a team of 15. This role requires someone that is highly analytical and a team motivator. Ref.: 2536SH

Client Services Director – Field, London £50k-£70,000

Well-known research agency seeks Field Director to oversee their large CAPI Field department. Working with other senior operational staff ensuring the smooth running of the division, the ideal candidate will have solid field experience, excellent client & project management skills, strong management skills & extensive CAPI experience. Ref.: 2472AK

Fieldwork Manager, N.London £25-£30,000

Based in London, our client is a Field and Tab agency. Responsible for 3 team members, you will manage quantitative projects, provide quotations and assist running the department. Ideally you will have 3+ years experience in a field project management role, be organised, able to prioritise and possess excellent communication skills. Ref.: 2323AK

DP Executive, C. London £neg

This full service agency is looking for a DP Executive with a background that will include a good knowledge of a range of software, including Quantum and Quancept. This is a varied remit involving checking & producing data tables and data files, and setting up CATI scripts. Ref.: 2215KH

Senior Scriptwriter, London £25-£32,000

This could be the next step for a Scriptwriter with 4-5 years experience. Responsibilities include scripting web surveys, writing CATI scripts, ensuring projects run smoothly, supervising and training junior team members. Strong knowledge and experience of Quancept and Quantum essential. SPSS VB, Html and JavaScript experience would be desirable. Ref.: 2496KH

Panel Manager, London £30-£40,000

You will have primary responsibility for the overall management of the European online consumer panels, building new panels, monitoring panel metrics to ensure business needs are met and ensuring recruitment channels are effective. You should have a background in panels, and research analysis experience is advantageous. Ref.: 2419KH

**For the full details of these and many more positions,
contact us on 0207 632 8800 or via e-mail research@rpcushing.com**

t. +44 (0)20 7632 8800
e. info@rpcushing.com
w. www.rpcushing.com

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